

- ▶ Fleet Risk Audit Services
- ▶ Driver Risk Assessment and E-Learning
- ▶ Driver Training
- ▶ Telematics Advice
- ▶ License and Document Checking



## Your fleet is an important asset. Managing it effectively can avoid putting a big dent in your bottom line.

That's why efficient fleet risk management is so important if you want to ensure your vehicles run smoothly, your operating costs are controlled, you keep your drivers safe, and maintain compliance with HSE regulations.

Keeping a motor fleet running can be an organisational challenge. Especially, if you don't have complete oversight of the risks involved and aren't in full control of how it's being maintained or managed.

Proactive deployment of resources can significantly increase your fleet's performance and lead to both lower and sustainable future insurance premiums.

Effective fleet risk management comes with many benefits – from better fleet safety and efficiency, to improved utilisation and management of costs.

## 4 reasons to buy Fleet Risk Management Solutions:

1. **Reduce the risk of road accidents in your fleet** and experience less vehicle and driver down time, reduced management costs, fewer insurance and legal claims and better fleet efficiency and performance
2. **Implement better management and cost controls** and save on fuel consumption, reduce vehicle lifecycle costs with regular maintenance, reduce staff absence and turnover by improving driver behaviour and morale and improve delivery times and customer satisfaction
3. **Protect your company's reputation** by reducing motor accidents, improving your interaction with your drivers and their safety, promoting a 'risk aware/employer care' culture throughout the business and improving your public profile
4. **Get your fleet audited** and nip any potentially serious issues in the bud before they impact your business and its bottom line. This process can be undertaken at the start of a risk management programme or can be run concurrently with training.

## How we can help you implement an effective fleet management programme

CLEAR have partnered with Cardinus, who can provide you with an initial motor fleet audit together with a report and recommendations on how you can improve the safety and performance of your fleet.

**Find out more, contact your Account Executive at CLEAR**