

- ▶ Incident Response Planning
- ▶ Communication Plans
- ▶ Recovery Management
- ▶ Continuity Strategies
- ▶ Risk Reduction & Recovery Measures
- ▶ Business Impact Analysis
- ▶ Dependency Analysis
- ▶ Maintenance & Testing



80% of businesses that suffer a major incident fail within 18 months

So if something happens to your business tomorrow, you need to be ready to minimise disruption to your operations by making business continuity planning your priority today.

Flooding, fire, and other natural and manmade disasters, serious illness of key employees, even a catastrophic loss of data... misfortunes like these can – and do – happen to businesses like yours.

Having effective business continuity planning in place to avoid and mitigate serious disruption to your business is something you simply can't ignore.

An effective program outlines the steps you should take to ensure your business remains viable and can keep trading if a major disaster strikes. And our disaster recovery plan can help you get back on your feet quickly after a crisis.

4 additional reasons to buy Business Continuity Planning:

- 1. Gain competitive advantage** – having a well-developed and tested business continuity plan can give you an edge over your competitors when it comes to winning new business
- 2. Be more resilient** – when you have a plan in place to help you handle the big disasters, you're more likely to manage the smaller bumps and jolts your business may face in its day-to-day operations
- 3. Appeal to investors** – a robust and properly-tested business continuity plan can be a deciding factor when it comes to convincing investors that your business is sound and can bounce back quickly after a crisis
- 4. Reduce your insurance premiums and/or obtain wider cover** – insurers may improve the terms of their business interruption cover if you can show them that you have a proven and reliable business continuity plan in place.

How we can help you prepare for, respond to, and recover from an emergency

CLEAR have partnered with Bcarm, who offer cloud-based management systems, onsite consultancy and client engagement support to help you establish a business continuity plan.

Bcarm's consultancy provides technical support to help you understand potential risks and how you can deal with them effectively. Their cloud-based management systems provide reliable delivery of risk management to your business. In addition, Bcarm's client provides you with unlimited remote support to get your business continuity plan up and running.

Find out more, contact your Account Executive at CLEAR