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Employee benefits aren't just good for your employees, they're good for you, too

Your people are your business, after all. They're an asset that can be hard to replace, especially those members of staff you rely on for long-term success. So, keeping them happy and productive is essential. And, when it comes to attracting new talent, you'll need a suite of perks and benefits to stand out in the current, busy employment market. It sounds daunting, but we're here to help.

CLEAR's Employee Benefits team will advise you on the different types of benefits packages on offer, so you can make the best choice for you, your employees, and your bottom line.

5 reasons to buy employee benefits

- 1. They can give you a competitive edge when it comes to recruiting and retaining staff**

Employee benefits have become increasingly important in recruiting and retaining employees. So, offering an appealing benefits plan could help you attract those skilled and sought-after candidates you need for your business, while keeping your current employees loyal, happy and productive.
- 2. With a range of options to choose from, you'll find the right plan to suit your budget**

One size does not fit all. So, whether you're a young start-up employing just a handful of staff or a medium-sized business that's continuing to expand, we can help you choose the best option to suit your budget and your workforce. Furthermore, many of the products on the market are flexible, so you can always adapt your employee benefits package as your company's circumstances change.
- 3. Your staff can gain access to benefits that they may not normally be able to afford by themselves**

Income protection insurance, for example, is an employee benefit that provides a replacement income to an employee should they find themselves unable to work for a prolonged period because of sickness or injury. Insurance like this can be expensive when taken out privately, so by offering this type of protection to your staff you allow them to enjoy a level of financial cover that they may not normally be able to afford by themselves, not to mention a welcome degree of financial security – and peace of mind.

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4. Employee benefits can improve staff productivity and motivation

Offering your employees a competitive benefits package can have a significant positive effect on their engagement, productivity and overall wellbeing. In fact, research suggests that improved workforce morale correlates with increased and sustained productivity, reduced employee turnover rates, improved job satisfaction, engagement, and staff loyalty.

5. Employee benefits that promote health and wellbeing can reduce sick days and help you tackle presenteeism

Healthier employees mean fewer sick days, which means a happier, more productive workforce. But it's not just absenteeism that you need to consider when looking at productivity. Employees coming to work ill (presenteeism) can have a negative effect on the work, health and morale of their colleagues. So, tackling both can create significant cost savings and show a long-term return on investment in employee healthcare, making this a win-win for you and your staff.

Give us a call

If you want to discuss your employee benefits requirements, contact one of our team members and they will be happy to help.

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